

# A message from Steve Voorma

ACTIVE CEO



As the situation with the COVID-19 pandemic continues to escalate, I wanted to provide you with an update on what we're doing at ACTIVE and to reassure you that we will continue to provide a full service to our clients, whilst taking every measure to ensure the welfare of our employees.

**ACTIVE is committed to helping our clients during this challenging time.** Together with WPP AUNZ our focus is on working with our people, our clients, our suppliers and the relevant authorities to help navigate through this period of uncertainty. We encourage you to reach out to us should you need any assistance.

**The health and safety of our people is paramount.** Whilst we adhere to strict hygiene standards throughout our offices, manufacturing facilities and warehouses, we have implemented additional precautionary measures to ensure the health and safety of our team members and visitors. It may create some inconvenience, but it ensure the safety of all people on our sites.

**Like most businesses we have taken measures to protect our clients and** employees and have moved our meetings to an online environment. Our ACTIVE people remain connected and productive, we are available by phone, email and now face to face via our online platforms.

**Delivery drivers are among some of the most exposed workers as they go about their daily jobs.** To reduce potential spread, we recommend minimising contact. Where possible, we are encouraging all to opt for Authority to Leave on deliveries. Please reach out to your account representative to assist in arranging this.

**Our Australian and Asia Pacific Operations are open.** Along with our offshore partner network, our local Print, Point of Sale and Logistics facilities are fully operational at this time. We have contingencies in place to deal with current and expected challenges. We will continue to do our utmost to remain ready to respond promptly to our clients' needs in this rapidly changing environment.

**If you have cancelled activations & events – we can help.** We understand that you may have cancelled activity or may need to postpone to a later date. We do have some short-term storage space available, so please contact your sales representative if you need help.

While the next few weeks may present some uncertainty, we want to assure you that we're here to help. We are committed to working through this together and helping drive our clients' recovery plans once we are over the worst of this crisis. If you have any concerns or questions, please don't hesitate to contact either myself and or your ACTIVE account representative.

Kind regards

A handwritten signature in black ink, appearing to read 'Steve Voorma'.

Steve Voorma, CEO